PINK BLOB AWARD

by Kartell





Coffee Juicer by Arpad Bogdan • 2026 WINNER • Democratic Radicalism

The Coffee Juicer reimagines espresso making through the lens of accessibility and human-centred design. Rather than celebrating complexity or technical expertise, it challenges the assumption that quality espresso should be reserved for enthusiasts willing to invest in expensive machines or master difficult techniques. Inspired by the origins of manual espresso makers, the project reduces the ritual to its essential elements through a novel yet innovative spring-driven mechanism and an intuitive workflow that removes guesswork while focusing on the satisfaction of hands-on interaction. The result is a product that transforms espresso making from an exclusive hobby into an everyday experience for everyone.The project embodies radical contemporary design by demonstrating that innovation is not about adding complexity, but about removing barriers. It combines expressive form, mechanical ingenuity and practicality into an object designed for mass production without compromising beauty or emotional engagement. The Coffee Juicer proposes a more democratic future for product design, where thoughtfully designed objects empower more people to enjoy meaningful experiences through simplicity, affordability and timeless design.

