PINK BLOB AWARD

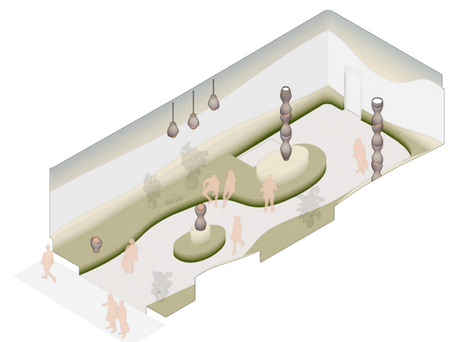
by Kartell











Wave Exhibit by Forma Rosa Creative • 2026 WINNER • Spatial Humanism

Off a Soho street, the ground turns to pasture - green underfoot, a horizon at eye level.

Wave Exhibit by Forma Rosa Creative is an immersive environment designed to host the Wave Column in its many variations, a ceramic fixture by Forma Rosa Studio.

The spatial concept is a nod to the picturesque movement at gallery scale — an antithesis to the contemporary technological reform, and a return to our pastoral heritage. Meditative and gritty, both beautiful yet sublime, real dirt installed in the window display pulls you in with an added sense, and ceramic sculptures that read as both artifact and organism, stand tall like tree trunks and glow as if alive.

A continuous podium wraps the room's perimeter, and the backing undulates in a wave form echoing the column's own feminine silhouette. The hand-applied tadelakt, pigmented from deep green into sandy beige then into dark blue, runs from the ground all the way up, covering the podiums, walls and ceilings — signaling pasture, dry earth, dusk sky, and centering your view to the horizon.

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